

HARVARD POLITICAL REVIEW

79 JFK ST., CAMBRIDGE, MA 02138 | ADVERTISE@HPRONLINE.ORG

OVERVIEW

The *Harvard Political Review*, founded in 1969, is Harvard University's only non-partisan student journal of domestic and international affairs. Among the magazine's alumni are Al Gore, Jr. (former Vice President and Nobel Laureate), E.J. Dionne, Jr. (*Washington Post* columnist), Jonathan Alter (*Newsweek* Senior Editor and columnist), and Jeffrey Sachs (Director of the Columbia Earth Institute).

In recent years, HPR writers have won the National Press Club Award for Outstanding College Political Writing.

Compared to other Harvard publications, the HPR offers consistently lower advertising rates for the amount of exposure it provides. Moreover, the HPR publishes a wide range of material in its magazine, newsletters, literary supplement, and website, and the advertising staff will work with businesses to ensure their ad reaches the most viewers.

HPR's readership includes over 6,700 of the brightest undergraduate students from all fields



of study, ideal for advertisers promoting anything from internship and job opportunities to services and food. Furthermore, HPR readers include a significant number of Harvard University graduate students, Boston and Cambridge residents, and domestic and international subscribers.

Contact Business Manager Olivia Zhu at advertise@hpronline.org with any advertising inquiries.

“The *Harvard Political Review* has built a rich tradition, promoting informed public debate amongst its readers.”

- AL GORE, HPR FOUNDER

ADVERTISING IN PRINT

HPR MAGAZINE

A high-quality, glossy print magazine ensures your advertisements will be seen for months. The magazine is free for all Harvard College students and is published quarterly. Now in full color.

Single Issue Contract

	Quarter-Page	Half-Page	Full-Page
Interior (Color)	\$155	\$200	\$300
Back Cover	—	—	\$400

Multi-Issue Contract

	Quarter-Page	Half-Page	Full-Page
Interior (Color)	\$135	\$170	\$250
Back Cover	—	—	\$325

HPR NEWSLETTER

Our newsletter will include popular current events pieces and will be distributed for free to all dining halls. Perfect for reaching undergraduate students to showcase upcoming promotions and events. Six issues per semester.

Single Issue Contract

	Quarter-Page	Half-Page	Full-Page
Interior (B+W)	\$95	\$115	\$175
Interior (Color)	\$115	\$135	\$200
Back Cover	—	—	\$250

Multi-Issue Contract

	Quarter-Page	Half-Page	Full-Page
Interior (B+W)	\$80	\$95	\$150
Interior (Color)	\$100	\$115	\$175
Back Cover	—	—	\$225

ADVERTISING ONLINE

Ideal for advertisers seeking to complement print advertising or a wider audience. The website fields over 20,000 page views every month, and half our viewers are college students or local area residents.

HPRONLINE.ORG

Time	Display (Sidebar)	Leaderboard (Horizontal)
1 month	\$250	\$350
3 months	\$650	\$775
6 months	\$1100	\$1500

BUYING YOUR AD

Contact **OLIVIA ZHU**, the Business Manager, at **ADVERTISE@HPRONLINE.ORG**